STORMWATER POLLUTION: WHAT DO YOU THINK?

- **You may think littering is no big deal (it is).**
- **You may think that whatever runs into the storm drains gets treated before it reaches local rivers and streams (it isn't).**
- **You may think motor oil and other hazardous materials doesn't harm the water very much (it does).**

Pollution seeps into the ground and is carried by stormwater (rain and snow) directly to our drinking water, streams, lakes and oceans. Contaminated stormwater is the #1 cause of water pollution in New Jersey. Simple things, like proper clean-up after oneself and careful use of chemicals in the home, office and yard, are helpful ways for businesses and residents to protect the water.

[Insert Munipality Name] **has ordinances aimed at reducing pollution from litter, fertilizer, oil, pesticides, detergents, animal waste, grass clippings and other debris. For details, see** [Insert Municipal Ordinance Website Link] **. Thank you for keeping them in mind and doing your share.**

Clean Water NJ

Keep grass, leaves and trash out of storm drains

Don't feed wildlife

Clean up after your pet

Limit use of fertilizers & pesticides

Properly handle hazardous products

NJ DEPARTMENT OF ENVIRONMENTAL PROTECTION

https://dep.nj.gov/njpdes-stormwater/

www.cleanwaternj.org